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## 5 Examples of a Powerful Brand Style

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designer David Airey brings the best parts of his wildly popular blog of the same name to the printed page. Just as in the blog, David fills each page of this simple, modern-looking book with gorgeous logos and real world anecdotes that illustrate best practices for designing brand identity systems that last.

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Considerations such as graphics, typography, and multimedia enhancements are discussed.

□Demystifies object-oriented programming, and lays out how to use it to design truly secure and performant applications. □ Charles Soetan, Plum.io

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